



KOB
4 Broadcast Plaza SW
Albuquerque, NM 87104
Main: (505)243-4411
Billing: (505)764-2510

www.kobtv.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmont Ave Ste 306
Towson, MD 21286-1002

Send Payment To:

KOB
P O Box 1351
Albuquerque, NM 87103

DUPLICATE INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
163722-1	08/26/12	August 2012	07/30/12 - 08/14/12

Station	Account Executive	Sales Office	Sales Region
KOB	Melissa Palombo	Petry - Philadel	National

Advertiser	Product	Estimate Number
Americans for Prosperity	AMER FOR PROSPER	281

Flight Dates	Order #	Alt Order #
08/08/12 - 08/14/12	163722	06838107

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/08/12	08/10/12	News 4 Today II 6a-7a	M-F 6a-7a	--WTF--	:30	3	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 All W 08/08/12 6:42 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-1205R TICK TOCK \$600.00 NM 1 All Th 08/09/12 6:13 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-1205R TICK TOCK \$600.00 NM 2 All F 08/10/12 6:54 AM News 4 Today II 6a-7a M-F 6a-7a :30 AFP-1205R TICK TOCK \$600.00 NM									
2	08/08/12	08/10/12	M-F Today Show	M-F 7a-9a	--WTF--	:30	6	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 All W 08/08/12 8:29 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM 1 All W 08/08/12 8:38 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM 6 All Th 08/09/12 7:29 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM 2 All Th 08/09/12 8:38 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM 3 All F 08/10/12 7:29 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM 5 All F 08/10/12 8:29 AM M-F Today Show M-F 7a-9a :30 AFP-1205R TICK TOCK \$600.00 NM									
3	08/08/12	08/10/12	Olympics Daytime M-F	M-F 9a-4p	--WTF--	:30	3	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All W 08/08/12 10:17 AM Olympics Daytime M-F M-F 9a-4p :30 AFP-1205R TICK TOCK \$250.00 NM 3 All Th 08/09/12 12:29 PM Olympics Daytime M-F M-F 9a-4p :30 AFP-1205R TICK TOCK \$250.00 NM 2 All F 08/10/12 2:09 PM Olympics Daytime M-F M-F 9a-4p :30 AFP-1205R TICK TOCK \$250.00 NM									
4	08/08/12	08/10/12	News 4 @ 6p M-F	M-F 6p-632p	--WTF--	:30	3	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/08/12 6:12 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-1205R TICK TOCK \$800.00 NM 1 All Th 08/09/12 6:26 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-1205R TICK TOCK \$800.00 NM 3 All F 08/10/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-1205R TICK TOCK \$800.00 NM									
5	08/08/12	08/10/12	News 4 @ 630p M-F	M-F 630p-7p	--WTF--	:30	3	\$700.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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163722-1	08/26/12	August 2012	07/30/12 - 08/14/12
Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPER	281	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 3 \$700.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	W	08/08/12	6:52 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-1205R TICK TOCK	\$700.00 NM
2	All	Th	08/09/12	6:57 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-1205R TICK TOCK	\$700.00 NM
3	All	F	08/10/12	6:58 PM	News 4 @ 630p M-F	M-F 630p-7p	:30	AFP-1205R TICK TOCK	\$700.00 NM
6	08/08/12	08/10/12	Olympics Primetime M-F	M-F 7p-11p	--WTF--	:30	6	\$4,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 --WTF-- 6 \$4,000.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	All	W	08/08/12		Olympics Primetime M-F	M-F 7p-11p	:00		\$4,000.00 NM
					Credited				
1	All	W	08/08/12	7:38 PM	Olympics Primetime M-F	M-F 7p-11p	:30	AFP-1205R TICK TOCK	\$4,000.00 NM
2	All	Th	08/09/12	9:18 PM	Olympics Primetime M-F	M-F 7p-11p	:30	AFP-1205R TICK TOCK	\$4,000.00 NM
4	All	Th	08/09/12	9:43 PM	Olympics Primetime M-F	M-F 7p-11p	:30	AFP-1205R TICK TOCK	\$4,000.00 NM
6	All	F	08/10/12	7:37 PM	Olympics Primetime M-F	M-F 7p-11p	:30	AFP-1205R TICK TOCK	\$4,000.00 NM
3	All	F	08/10/12	9:07 PM	Olympics Primetime M-F	M-F 7p-11p	:30	AFP-1205R TICK TOCK	\$4,000.00 NM
7	08/12/12	08/12/12	Chris Matthews	Su 830a-9a	-----S	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 -----S 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	Su	08/12/12	4:21 PM	Chris Matthews	Su 830a-9a	:30	AFP-1205R TICK TOCK	\$175.00 NM
9	08/13/12	08/14/12	News 4 Today II 6a-7a	M-F 6a-7a	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	08/13/12	6:28 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	AFP-1205R TICK TOCK	\$600.00 NM
1	All	Tu	08/14/12	6:25 AM	News 4 Today II 6a-7a	M-F 6a-7a	:30	AFP-1205R TICK TOCK	\$600.00 NM
10	08/13/12	08/14/12	M-F Today Show	M-F 7a-9a	MT-----	:30	4	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 4 \$600.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	All	M	08/13/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	AFP-1205R TICK TOCK	\$600.00 NM
4	All	M	08/13/12	8:43 AM	M-F Today Show	M-F 7a-9a	:30	AFP-1205R TICK TOCK	\$600.00 NM
2	All	Tu	08/14/12	7:29 AM	M-F Today Show	M-F 7a-9a	:30	AFP-1205R TICK TOCK	\$600.00 NM
3	All	Tu	08/14/12	8:43 AM	M-F Today Show	M-F 7a-9a	:30	AFP-1205R TICK TOCK	\$600.00 NM
11	08/13/12	08/14/12	News 4 @ Midday M-F	M-F 12noon-1p	MT-----	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$250.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	08/13/12	12:23 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	AFP-1205R TICK TOCK	\$250.00 NM
1	All	Tu	08/14/12	12:55 PM	News 4 @ Midday M-F	M-F 12noon-1p	:30	AFP-1205R TICK TOCK	\$250.00 NM
12	08/13/12	08/14/12	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	2	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/13/12 08/19/12 MT----- 2 \$800.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	All	M	08/13/12	6:26 PM	News 4 @ 6p M-F	M-F 6p-632p	:30	AFP-1205R TICK TOCK	\$800.00 NM

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Advertiser	Product	Estimate Number	
Americans for Prosperity	AMER FOR PROSPER	281	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	08/13/12	08/14/12	News 4 @ 6p M-F	M-F 6p-632p	MT-----	:30	2	\$800.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All Tu 08/14/12 6:13 PM News 4 @ 6p M-F M-F 6p-632p :30 AFP-1205R TICK TOCK \$800.00 NM									
13	08/13/12	08/14/12	News 4 @ 630p M-F	M-F 630p-7p	MT-----	:30	2	\$700.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MT----- 2 \$700.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/13/12 6:51 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-1205R TICK TOCK \$700.00 NM 1 All Tu 08/14/12 6:42 PM News 4 @ 630p M-F M-F 630p-7p :30 AFP-1205R TICK TOCK \$700.00 NM									
14	08/13/12	08/14/12	News 4 @ 10p M-F	M-F 10p-1035p	MT-----	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MT----- 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 All M 08/13/12 10:23 PM News 4 @ 10p M-F M-F 10p-1035p :30 AFP-1205R TICK TOCK \$1,100.00 NM									
15	08/13/12	08/14/12	Access Hollywood Late PM-Th 1135p-1207a/	M-Th 1135p-1207a/	MT-----	:30	2	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/13/12 08/19/12 MT----- 2 \$200.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All M 08/13/12 11:56 PM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-1205R TICK TOCK \$200.00 NM 1 All Tu 08/14/12 11:53 PM Access Hollywood Late PM M-Th 1135p-1207a :30 AFP-1205R TICK TOCK \$200.00 NM									
16	08/11/12	08/11/12	Olympics Primetime Sat	Sa 7p-11p	-----S-	:30	2	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 -----S- 2 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All Sa 08/11/12 7:25 PM Olympics Primetime Sat Sa 7p-11p :30 AFP-1205R TICK TOCK \$4,000.00 NM 1 All Sa 08/11/12 7:58 PM Olympics Primetime Sat Sa 7p-11p :30 AFP-1205R TICK TOCK \$4,000.00 NM									
17	08/08/12	08/10/12	Olympics Primetime M-F	M-F 7p-11p	--W----	:30	1	\$2,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --W---- 1 \$2,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 All W 08/08/12 9:50 PM Olympics Primetime M-F M-F 7p-11p :30 AFP-1205R TICK TOCK \$2,000.00 NM									
18	08/08/12	08/08/12	Olympics Primetime M-F	M-F 7p-11p	--W----	:30	1	\$4,000.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 08/06/12 08/12/12 --W---- 1 \$4,000.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 Multi W 08/08/12 8:30 PM Olympics Primetime M-F M-F 7p-11p :30 AFP-1205R TICK TOCK \$4,000.00 NM									

Total Spots 43

Payment Terms 30 Days

Gross Total	\$53,425.00
Agency Commission	\$8,013.75
Net Amount Due	\$45,411.25